



IV International Educational Forum "Altai - Asia 2020: Eurasian Educational Space - New Challenges and Best Practices"



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Altai State University
Barnaul

Today, in the context of global competition, modern universities face the most difficult tasks. For the fourth time, Altai State University is convening a large international educational forum "Altai-Asia: - New Challenges and Best Practices" with a goal to create a platform for constructive dialogue among universities, business industries and government, study best practices and collaboratively search solutions to current problems. The forum will be supported by the Ministry of Science and Higher Education of the Russian Federation, the National Training Foundation, the Association of Asian Universities, and the Government of Altai Krai. The directions of the forum correspond to the main challenges of the university community.

Offline and distance participation is planned. In case, the complex epidemiological situation in the world caused by the COVID-19 virus pandemic persists, the forum will be held in a live online broadcast mode. Various communication formats will be available (online discussions, interviews, project sessions, demonstration of cases of ready-made solutions, etc.). Experts will share their knowledge, experience, new ideas; give an expert assessment on topical issues.

If you are ready to join the discussion of global challenges and concerns, fill out the registration form and take part in the forum!

FORUM ARCHITECTURE

Track 1. Higher education after the pandemic - trends and challenges

Has the pandemic changed our lives or only accelerated the changes that are already brewing? The rapid changes in the living conditions of the entire mankind have created new approaches to the digitalization of universities and the organization of online education. The track will analyze best practices of the digital transformation of education and business, effective models of online learning and remote work. A separate discourse in the track is dedicated to the new role of the teacher and problems that arise during the transition from the traditional educational space to an individual dynamic interactive online environment. The experts will also consider the situation related to changing requests from the business community for new professional skills and the responsibility of universities to their graduates for the formation of an actual portfolio of competencies.

Direct (questions for discussion):

1. "Total online" in education - a new world paradigm or a solution to current problems? Online education before and after COVID - 19: challenges and prospects. What online technologies were temporary and forced during the pandemic and do they have a future? Does online format provide equal opportunities for getting education? Distance education at school: an online breakthrough or online collapse, what will be the quality of the future applicant.

2. Online and offline training: is there a compromise. Mastering educational programs online with the same quality of training: myth or reality. Best practices of digital transformation of universities, allowing to ensure a stable position in the international educational market. Effective online learning implementation models. Integration into the educational process of highly effective digital services oriented to the labor market and implementation of the digital economy needs. The optimal combination of distance and traditional forms of learning.

3. A university teacher as a key element in the distance learning system, his readiness for the new role of knowledge transfer through digital services. Search for effective interactive learning technologies in distance learning to identify and develop personal qualities of students, contributing to increased responsibility and interest in mastering the discipline. Does a personalized, distance

learning require new professional competences from the teacher. Online teaching – load decrease or increase.

4. New professions and the labor market: reengineering in the structure, principles and processes of doing business. Will university graduates be needed, taking into account job cuts in the labor market and “human withdrawal as an intermediary from a number of processes” and how the university can formulate soft skills required by business, relying on new technological markets for NTI.

Short track (special events of a thematic direction):

□ *Foresight session: “Personnel challenges in the digital economy in the context of globalization: new professions and the digital portfolio”.*

□ *Foresight session “University Teacher 2035: Who Is It?”*

Track 2. New architectonics of the educational space

The track is dedicated to discussing the current state of affairs in higher education and analyzing a number of problems that have arisen within universities and in the education system as a whole. During the track, models of building higher education systems in different countries will be considered and best practices in the implementation of educational cases providing the university with stable competitive advantages will be presented. The key theme of the track will be the personalization of education and how the university should diversify its resources.

How can a university flexibly adapt to external challenges in the context of globalization and a dynamically changing labor market, how will the applied new technologies and personnel solutions at universities affect the efficiency and quality of training of qualified graduates, will digitalization and individualization of education help here? By participating in this track you will find answers to all these and many other questions.

Direct (questions for discussion):

1. Does the Russian higher education system meet the expectations of the state and society? Effective models of higher education systems in the Eurasian educational space. Transformation of goals and values of higher education.

1. Reform 2 + 2 + 2 - modernization or what remains of higher education. Best practices to support individualization of education and the formation of flexible educational trajectories for students, providing maximum professional mobility and opening up new opportunities for graduates for successful socialization, effective self-realization and building a sustainable career path.

2. New university architectonics: modern models of world-class universities with a successful ranking in the international arena of educational services, research and innovation. How can Russian universities bridge the gap between external challenges and the current situation inside the university? Does the enlargement of the university’s educational structures allow pooling of resources and creating an effective space for decision-making and flexible adaptation of education to business needs?

3. Effective models of interaction between the university and the region. How to combine the efforts of stakeholders for advanced training and transfer of high technologies to the region’s economy? What are the opportunities of modern regional universities from the point of view of creating strategic alliances with scientific institutions, the real sector of the economy, and authorities?

4. Human resources - a university development strategy. Ways to improve the effectiveness of the management team: to develop the professionalism of the existing personnel or to attract more competent new members to the team?

Short track (special events of a thematic direction):

□ *Workshop “Actual practices of digital transformation of education in the methods and instruments of the University 20.35”.*

□ *Project session of young leaders of the Eurasian states “Corporate team building: how to create an ideal university team”.*

Track 3. Research potential of the university: local or global trends

Modern trends in scientific, technological and educational development at the regional and global levels call for the search for effective methods and organizational forms of interaction between the subjects of the scientific and educational ecosystem. The track is dedicated to the global processes of scientific development of universities, building international collaborations, revival of the institute of scientific postgraduate studies and the study of the development path of world-class scientific and educational centers.

Direct (questions for discussion):

1. Scientific results and new ideas, publication activity and academic mobility: technologies for promoting regional universities in the global scientific space.
2. Rankings: conscious need or requirements of the time. Research and personnel potential as the basis for the university's positioning in global rankings.
3. Effective models for building international scientific and technological partnerships.
4. World-Class Research Centers and REC as an external ecosystem for enhancing university competitiveness: first results and key problems.
5. Revival of the institute of scientific postgraduate study: conditions for improving the quality of young scientists training. Science popularization for the formation of the qualities of a researcher – innovator among students and the development of an environment for testing innovative technologies and competencies.

Short track (special events of a thematic direction):

- Foresight session for young researchers "How to become a Nobel laureate?"
- Project session "Scientific and educational collaborations in the context of globalization".
- Case "Successful practices of international scientific cooperation".

Track 4. Education of future change leaders: challenges from the university, society, business and government

As part of the track, its participants are invited to discuss successful strategies, tools and mechanisms for searching, selecting and supporting talented youth. Models of innovative corporate educational alliances of schools, colleges, universities and companies built on the basis of integration that provide training for young technology leaders for the real sector of the economy, the development of mentoring, tutoring and the practice of targeted training of teaching staff will be considered. During the track, the experience of the formation of educational programs of foreign resource centers, the features of their development and implementation will be studied.

Direct (questions for discussion):

1. Strategies for supporting gifted and highly motivated youth in the context of globalization of education and modern challenges of the economy (schoolchild - student - professional). Best practices of universities and industrial companies in identifying, supporting and professional development of talented youth (olympiad movement, summer and winter schools, case championships, internships, etc.).
2. Successful models of interaction and innovative infrastructure solutions in the system (school-college-university-company) aimed at training young technology leaders for the real sector of the economy. The educational potential of the platform "Russia is a country of opportunities" as a resource for the development of university practices in working with talents.
3. Transformation of the teacher training system: attracting talented youth to education, development of tutoring and mentoring.
4. Resource and representative centers created abroad as a factor in promoting Russian education in foreign markets. Fine tuning: adaptive and personalized training and targeted programs.

Short track (special events of a thematic direction):

- Focus session "Talent management: Forming change leaders".
- Focus session "Foreign student in the Russian educational environment".

IV Congress of the Association of Asian Universities

The main theme of the Congress is to summarize the work, coordinate key areas of activity and determine the development strategy of the Association of Asian Universities as a platform for networking among leading universities in the Asian scientific and educational space.

Direct (questions for discussion):

1. The results of the Association of Asian Universities and key areas of the Association's development. Measures to enhance the role of the Association as an effective integration platform of the Asian scientific and educational space.

2. Joint educational programs of member universities of the Association of Asian Universities. Modern approaches to the organization of academic mobility and tools for implementing joint international educational programs. Features, new approaches and best practices for organizing interaction in the face of epidemiological restrictions.

3. Universities - members of the Association of Asian Universities in international and national rankings, strategies and promotion tools. Network scientific projects of the Association of Asian Universities: problems and prospects. Interim results of the development of the Association's scientific journal.

4. The Center for Altai Studies and Turkology *The Greater Altai* as a network research and educational project of the Association of Asian Universities - the first significant results.

Registration is carried out in the appropriate section on the forum [website](#). Participation in the forum is free. Upon receipt of applications, topics for discussion and short tracks can be adjusted.

Within the framework of the planned excursion program, the forum participants will have the opportunity to get acquainted with the beauties of the Altai Mountains, as well as the sights of Altai Krai and the city of Barnaul.

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